



P O W E R

PHARMACISTS' ORGANIZATION FOR WOMEN EMPOWERMENT AND RESEARCH

Reg. No. SOR/BLU/DR/1501/2010-11

H.O: Acharya & B.M. Reddy College of Pharmacy,
Soldevanahalli, Hesarghatta Main Road, Achit Nagar, Bangalore - 560 107, Karnataka, India.

Web: www.power-india.com **E-mail:** powerpharmacists@gmail.com

VISION:

PHARMACY EDUCATION - A VISION FOR THE FUTURE

MISSION:

To enable all women pharmacists' to realize their full potential and raise their profile by being active in education, in research and in career.

OBJECTIVES:

- ✓ To reflect deeply over the challenges, opportunities and issues of women pharmacists in India.
- ✓ To provide inputs that empowers the women pharmacists in India in excelling in education and research.

ABOUT POWER:

POWER is a professional and scientific society that provides leadership, education, advocacy, and resources enabling women pharmacists to achieve excellence in practice and research. It is an official and registered organization managed by women executive committee and run by a team of experienced women pharmacists.

- The organization is working for women empowerment through a variety of programs.
- Its aim is to identify issues related to women pharmacists and to promote women in all pharmaceutical fields and improvement of its member's professionally related to Pharmaceutical and HealthCare aspects.
- For further development and encouragement of women pharmacist, an organization for women is necessary. With this aspiration, on International women's day i.e. 8th March 2011, an association with name POWER - Pharmacists' Organization for Women Empowerment and Research, was started.



Launch of POWER website by Prof. Chinnasamy



Co-ordinators of POWER



POWER

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NEED FOR POWER

Women in the Pharmacy Field- Challenges and strategies to overcome the problems

- It is observed and reported that the percentage of women graduates is high, it comes down much when postgraduates are considered and much more when Ph.D.'s are considered, there is no data regarding women in workforce.
- Number of women working in the field decreases in this order: Academia > Industry > Regulatory > Statutory bodies > Professional Associations.
- Women do not usually hold high positions in any organization
- The career path of women is usually very slow.
- They break their careers due to motherhood.
- Women face many problems in their work areas but some of them are:
- Women can overcome these problems by developing better soft skills, by increasing their circle of acquaintances and by communicating better.

ACTIVITIES:

- ✓ Till date POWER has organized three National Level Essay Competitions for women pharmacists across India. Top rankers were awarded with cash prizes and merit certificates. All the participants were awarded with appreciation certificates.
- ✓ Organized Women Pharmacists' Forum at IPC in 2011 and 2012. Organized Plenary lectures by eminent women pharmacy speakers from across India.
- ✓ Had multiple meetings at Head Office, Bangalore.
- ✓ Co-organized a Regional Level Pharma Quiz 2012 covering 8 districts in Andhra Pradesh and awarded active women pharmacy students.



Appreciation to Quiz Participant



Award to Essay Winner



Key Note by Prof. T.V. Narayana